

# North Ridgeville Parks and Recreation

**MAYOR: KEVIN CORCORAN**

**P & R DIRECTOR: KEVIN FOUGEROUSSE**



## 2024 SPONSORSHIP OPPORTUNITIES

City of North Ridgeville Parks & Recreation Department

7307 Avon Belden Road North Ridgeville, Ohio 44039

Main Line: (440) 353-0860 Fax: (440) 353-0845

[www.nridgeville.org/parksandrec](http://www.nridgeville.org/parksandrec)





“

Parks & Recreation...  
The Benefits Are Endless!

”



# Partnership Opportunities

## MAKING A DIFFERENCE IN THE NORTH RIDGEVILLE COMMUNITY

North Ridgeville Parks & Recreation partnership opportunities are externally focused and affords us the ability to enhance our position in the community of professional organizations by seeking out, establishing, and nurturing partnerships with a wide array of organizations-both public and private.

Businesses searching for creative, interactive ways to reach new, loyal and active customers are invited to contact North Ridgeville Parks & Recreation Department to learn about sponsorship opportunities. Sponsors are sought on an ongoing basis for youth sporting programs and community events. Several sponsor packages are available for each event. Sponsors will be offered a wide variety of promotion and public awareness outlets in exchange for their commitment.

North Ridgeville's goal is to utilize sponsor investment to ensure the highest quality events and programs for all of North Ridgeville residents and visitors without compromising environmental integrity. Alternative revenue sources are the key to maintaining and enhancing North Ridgeville's beauty and quality of life.

In this booklet, you will find information outlining many of our upcoming events and programs that are available for sponsorship. They have been divided into categories to match corporate and sponsorship goals.

We look forward to gaining new sponsors this year while maintaining relationships with those businesses that have been supporters of our programs for many years. Whether you are a new sponsor looking to maximize your exposure in the North Ridgeville area or one of our long term sponsors we will strive to make your experience the best that we possibly can.

Thank you very much for your consideration. We hope to to hear from you soon.

Sincerely,

*Kevin M. Fougrousse*

Kevin M. Fougrousse  
Parks & Recreation Director

# North Ridgeville Parks & Recreation

## Youth Athletics | 2024 Sponsorship

The North Ridgeville Parks & Recreation Department organizes over 1,400 kids in sports leagues: Baseball, Softball, Basketball, Football, and Lacrosse are taught the basic fundamentals of the sport in a fun-filled environment. We need community financial support to keep registration fees affordable, thus giving everyone an opportunity to play.

### Your sponsorship fee helps:

- Purchase uniforms with sponsor name on the back of the shirt
- Provide playing equipment
- Keep registration fees affordable

### Benefits to the sponsor include:

- Exposure to the community with the sponsor name on the uniform and schedule
- An 8 x 10 photo plaque (optional)
- A 3 X 5 full color vinyl banner with company logo
- The satisfaction of helping North Ridgeville youth participate in sports programs

Please include art with your logo electronically (PDF, JPEG, PNG file) even if you have sponsored in the past. Logos can be emailed to Michael Hrusch, Recreation Supervisor at: mhrusch@nrridgeville.org. If artwork is not submitted with payment we will use block lettering for sponsor name on uniforms.

**Business Name (appears on uniform back):** \_\_\_\_\_ **Contact Person:** \_\_\_\_\_  
**Business Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone No.:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Listed below are the levels of sponsorship that the North Ridgeville Parks & Recreation Department offers. If you wish to become a partner please check the sponsorship package that suits your business.

- Full Year Sponsorship: 700.00**  
Sponsorship of 4 teams in the Baseball, Softball, Basketball & Lacrosse Program  
Sponsor name in block lettering on the back of uniform  
Sponsors logo on sleeve of baseball & lacrosse uniforms. Sponsor logo over right chest on softball & basketball uniforms  
Sponsor name on league schedule  
(2) - 3 X 5 full color vinyl company banner hung at Shady Drive Complex and (1) banner displayed at home basketball games  
Listed as sponsor on department website with link to company website

Do you have a specific age group or child you would like to sponsor? Please list: \_\_\_\_\_

Would you like a sponsorship plaque?  YES  NO

- Baseball-Softball Sponsorship: 275.00**  
Sponsorship of 1 team in the youth baseball/softball program  
Sponsor name in block lettering on the back of uniform  
Sponsor name on league schedule  
3 X 5 full color vinyl company banner hung at Shady Drive Complex  
Listed as sponsor on department website with link to company website

Do you have a specific age group or child you would like to sponsor? Please list: \_\_\_\_\_

Would you like a sponsorship plaque?  YES  NO

- Basketball Sponsorship: 175.00**  
Sponsorship of 1 team in the youth basketball program  
Sponsor name in block lettering on the back of uniform  
Sponsor name on league schedule  
Sponsors logo will appear on a 3 X 5 full color vinyl banner which will be displayed at all home basketball games  
Listed as sponsor on department website with link to company website

Do you have a specific age group or child you would like to sponsor? Please list: \_\_\_\_\_

Would you like a sponsorship plaque?  YES  NO

- Lacrosse Sponsorship: 175.00**  
Sponsorship of 1 team in the lacrosse program  
Sponsor name in block lettering on the back of uniform  
Sponsor name on league schedule  
Sponsors logo will appear on a 3 X 5 full color vinyl banner which will be displayed at all home lacrosse games  
Listed as sponsor on department website with link to company website

Do you have a specific age group or child you would like to sponsor? Please list: \_\_\_\_\_

Would you like a sponsorship plaque?  YES  NO

Unless otherwise requested, sponsors will be assigned to teams as needed to make sure everyone gets sponsored.

### FORM OF PAYMENT

Total Sponsorship: \_\_\_\_\_  CASH  CHECK  CREDIT

### Please mail and make check payable to:

North Ridgeville Parks & Rec., Attn: Youth Athletics Sponsorship 7307 Avon Belden Road, North Ridgeville, Ohio 44039

Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# 2024 Community Events

## DADDY DAUGHTER DANCE

Silver, Bronze, In-Kind Donations

Come out and enjoy an evening all dressed up with your special little girl. Have fun dancing and playing games with our DJ. Light refreshments will be served and there will be plenty of dancing and a photographer to capture the evening full of memories.

Date: Saturday, February 3  
Time: 7:00-9:00p.m.

## TOUCH-A-TRUCK

Silver, Bronze, In-Kind Donations

Get up close and personal with all kinds of big trucks! This unique event encourages children (and adults!) to touch vehicles, ask questions and even climb inside to take in the view from the driver's seat. **2023 Estimated Attendance: 1,200**

Date: Saturday, June 8  
Time: 10:00a.m.-Noon

## SUMMER CONCERT SERIES

Platinum, Gold, Silver, Bronze, In-Kind Donations

On Sunday evenings in June, July & August, 6:00-8:00p.m., sweet sounds of music and friendly greetings fill the air at the South Central Park Gazebo with the City of North Ridgeville Summer Concert Series. The FREE concerts have a variety of performers appropriate for all age groups. All are invited to bring a lawn chair or blanket and enjoy this traditional summer pastime. **2023 Estimated Attendance: 1,000**

Date: Sunday's in June, July & August  
Time: 6:00-8:00PM

## FALLFEST

Gold, Silver, Bronze, In-Kind Donations

Come enjoy a fun fall day with North Ridgeville Parks & Recreation Department. Families will experience fun games, food vendors, face & pumpkin painting, balloon twister, pumpkin bowling, bounce houses, DJ, Hay Rides (weather permitting), and much, much, more. We buy a limited number of pumpkins to give out so come early so your child is guaranteed one. **2023 Estimated Attendance: 1,200**

Date: Saturday, October 12  
Time: 4:00-6:00PM

## CLEVELAND STACHE DASH

Platinum, Gold, Silver, Bronze, In-Kind Donations

Join us for Cleveland's Premiere Celebration of the Stache - Where your upper lip finally gets the attention it deserves. Can you think of a better excuse to stop shaving? Race bags to the first 300 pre-registered. Post-race refreshments are provided. This is a family-friendly event! Proceeds from the race benefit the North Ridgeville Parks & Recreation Department. **2023 Attendance: 468**

Date: Saturday, November 2  
Time: 9:00a.m.

## FISHING DERBY

Silver, Bronze, In-Kind Donations

Can you tell fish stories? Want bragging rights for a year? Then come join us for a fun-filled morning of fishing. Bring your own bait & fishing rod, if you don't have one we will provide one. **2023 Attendance: 120**

Date: Saturday, May 4  
Time: 7:30a.m.-Noon

# Sponsorship Levels

Sponsorship levels and fees are broken down below. If you have any questions, please do not hesitate to contact us. We look forward to the opportunity to partner with you to bring exciting events and activities to North Ridgeville.

## Platinum Sponsor - 1,000

- Company/Organization logo prominently displayed on 3 x 5 banner - Day of the event or program.
- Company/Organization logo/name used in all print, web, and social media promotions. Radio promotions as allowed.
- On-site table for company promotion - 8ft. table & 2 chairs provided.
- Product/flyer placement in participant goodie bag (if applicable).
- Logo prominently printed on event shirt (only for events with shirts).
- Product/flyer placement in participant goodie bag (if applicable).
- Listed as Platinum Sponsor in our fall, winter, & spring-summer program guide.
- Listed as Platinum Sponsor on our department website with link to company website.
- Verbal recognition of sponsorship at event.
- 1 uniform sponsorship in our youth baseball-softball program (500 + kids enrolled annually).

## Gold Sponsor - 500

- Company/Organization logo prominently displayed on half of 3 x 5 banner - Day of the event or program.
- Company/Organization logo/name used in all print, web, and social media promotions. Radio promotions as allowed.
- On-site table for company promotion - 8ft. table & 2 chairs provided.
- Logo printed on event shirt (only for events with shirts).
- Product/flyer placement in participant goodie bag (if applicable).
- Listed as Gold Sponsor in our fall, winter, & spring-summer program guide.
- Listed as Gold Sponsor on our department website with link to company website.
- Verbal recognition of sponsorship at event.

## Silver Sponsor - 250

- Company/Organization logo used in all print, web, and social media promotions. Radio promotions as allowed.
- Company/Organization logo printed on event shirt (only for events with shirts).
- Listed as Silver Sponsor in our fall, winter, & spring-summer program guide.
- Listed as Silver Sponsor on our department website with link to company website.
- Verbal recognition of sponsorship at event.

## Bronze Sponsor - 100

- Company/Organization logo used in all print, web, and social media promotions. Radio promotions as allowed.
- Listed as Bronze Sponsor in our fall, winter, & spring-summer program guide.
- Listed as Bronze Sponsor on our department website with link to company website.

## In-Kind Donations

- Company will only be recognized at sponsored event (recognition varies depending on event).
- All in-kind donations are subject to approval by the North Ridgeville Parks & Recreation Department.

## Why partner with North Ridgeville Parks & Recreation?



Year-round exposure at events, programs and parks.



Show your support for programs and events that promote a healthy, active lifestyle.



Align your message with more than 35,000 residents.



Grow your community by funding special events that can be enjoyed by everyone.



# North Ridgeville Parks & Recreation

## Community Events | 2024 Sponsorship

### SPONSOR

-----  
Business Name

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Contact Person

-----  
Address

-----  
City, State, Zip

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Phone

-----  
Fax

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Email

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Website

Community Event	Platinum 1,000	Gold 500	Silver 250	Bronze 100	In-Kind

[     ] **In-Kind Donation:** My pledge is for an in-kind donation to be used as door prizes, giveaways, or to off-set event costs. Please describe your in-kind donation for each event (Subject to approval by the North Ridgeville Parks & Recreation Department).

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### FORM OF PAYMENT

Total Sponsorship: \$\_\_\_\_\_

CASH       CHECK       CREDIT

**Please mail and make check payable to:**  
North Ridgeville Parks & Rec., 7307 Avon Belden Road, North Ridgeville, Ohio 44039

Upon signing this Sponsorship Agreement, all conditions for a specific Sponsorship Level are agreed upon and in effect. The City of North Ridgeville shall not be bound by any separate agreements or promises not contained herein. Any separate oral or written agreements or promises shall not relieve sponsor or agent of their obligations hereunder. **The City of North Ridgeville reserves the right to reject any and all advertising. Sponsors and agents agree to hold the City of North Ridgeville harmless from any and all liability arising from any and all claims made against the City of North Ridgeville regarding their particular sponsorship, and assume all liability for all content (including text material, illustrations and copyright(s) of advertisements printed. All invoices are due and payable upon acceptance of this Sponsorship Agreement by Sponsor.** The provisions of this Sponsorship Agreement shall be performable and shall be construed and enforced in accordance with the laws of the State of Ohio and any action to enforce or construe the terms of, and any action for the breach of, any of the terms of this agreement shall be brought in Lorain County, Ohio. **No refunds.**

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_